

# Dayron A. Rojas Ordenez

drojas.aa24@gmail.com | (407) 223-4585 | Orlando, FL

A Sophomore at the University of Central Florida who has gained valuable 21st century skills such as time management, team and executive decision making, while having worked within non-profit organizations and leadership programs.

## EDUCATION

### UNIVERSITY OF CENTRAL FLORIDA

*Bachelor of Science in Business Administration, Management*  
*Minor in Diversity and Leadership Studies*  
Cumulative GPA: 3.6

**Orlando, FL**  
Spring 2026

### COLONIAL HIGH SCHOOL

*Academic Merit Diploma*  
*Student Body President, 2021*  
Cumulative GPA: 4.73

**Orlando, FL**  
Spring 2021

## LEADERSHIP & CAMPUS INVOLVEMENT

### Leadership Week 2024

*Executive Director*

**Orlando, FL**  
*April 2023 - April 2024*

- Creating, supervising, and pivoting 7 directors' timeline to plan and execute Leadership Week.
- Collaborated with other departments / entities across the university to build the 24th annual week, attended by over 700 students.
- Increased the budget by *110.6%* compared to the 2023 budget, by gaining sponsorship and grant-writing.
- Centralized a clean marketing strategy to improve outreach and the use of purposeful promotional items by *48.9%*.
- Created and gained over 900 followers on instagram.
- Conducted 40 programs across Feb. 18th - 23rd, 2024!

### Homecoming 2023

*Comedy Knight Director*

**Orlando, FL**  
*March 2023- January 2024*

- Worked on an executive board of 11 Directors & 4 Volunteer Coordinators to create 6 days of large-scale events for over 70,000 students.
- Oversaw a budget of \$35,000, selected and approved comedy artist, contract approval, management day of, oversee promotional advertising, etc.

## PROFESSIONAL EXPERIENCE

### Rhizome

*Co-founder, Board Member, & S. Florida, Pennsylvania, Ohio, W. Virginia Regional Organizer*

**Orlando, FL**  
*August 2021– Present*

- Co-founded Rhizome: a national, nonpartisan network activating young people's identities into action. Create pathways toward lifelong leadership by training students to build civic literacy campaigns, empowering youth to make themselves heard, and inviting personal reflection within close-knit communities.
- Focus on *virtual* co-creating strategy with the other 16 Regional Organizers, running weekly training, and supporting a team of 9 Community Organizers in 3 different states, who each build and manage Rhizome clubs that operate across 5 schools each in a different school district.
- Supervise and manage 42 high school fellows in 4 states through our four-part seasonal action plan.

### UCF Housing and Residence Life

*Resident Assistant*

**Orlando, FL**  
*May 2023 - Present*

- Supervise 70 residents. Share campus resources, plan monthly events to engage students.
- Handle and create resolutions to incidents/conflicts that may occur.
- Work in a team of 12 other RAs to handle all necessary building safeties and communicate with other departments on campus such as facilities.

## ADDITIONAL SKILLS AND ACHIEVEMENTS

*Technical:* Proficient in Microsoft Word, Excel, PowerPoint; Google Sheets, Forms

*Language:* Working knowledge of/Proficiency in Spanish and English

*Achievements:* City - Martin Luther King Jr, Humanitarian Award, Regional - Elevation Scholar, National - Alexander Hamilton